

Reach the Readers of Newspapers Across Minnesota with One Ad

It's Easy

One ad goes into 286 newspapers throughout Minnesota, reaching about 1,371,478 households.

It's Effective

Nothing is better than having your ad right in everyone's own local newspaper — the publication they are more interested in than anything else.

It's Affordable

For just \$2,400, your ad runs in every participating newspaper across the state — less than \$8.50 per newspaper.

Regional Options

If you don't need the entire state, you can select just regional areas:

- **Metro**
- **South** (area code 507)
- **West** (area code 320)
- **North** (area code 218)

Run This Size Ad in Newspapers across the State for Just \$2,400



Choice of Three Sizes

2 columns wide (3.5") x 2 inches high
 2 columns wide (3.5") x 4 inches high
 2 columns wide (3.5") x 8 inches high

	2 x 2"	2 x 4"	2 x 8"
Metro only	\$1,400	\$2,950	\$6,800
1 region	\$600	\$1,300	\$3,000
2 regions	\$1,150	\$2,500	\$5,750
3 regions	\$1,700	\$3,600	\$8,300
Metro + 1 region	\$1,800	\$3,800	\$8,750
Metro + 2 regions	\$2,300	\$4,850	\$11,150
Statewide	\$2,400	\$5,000	\$11,500

There are a limited amount of ad spaces available for each week. Please reserve early for specific dates

For more information or to schedule an ad, call

Metro 320-485-2535
Toll-Free 800-567-8303

Herald Journal Publishing, Inc.