



## Statewide

**\$2,400**

Value \$14,380

CPM: \$1.75/m

**\$5,000**

Value \$28,760

CPM: \$3.65/m

**\$11,500**

Value \$57,520

CPM: \$8.39/m

## Metro only

**\$1,400**

Value \$6,120

CPM: \$2.64/m

**\$2,950**

Value \$12,240

CPM: \$5.56/m

**\$6,800**

Value \$24,480

CPM: \$12.82/m

## One zone

North, Central, or South

**\$600**

Value \$2,743

CPM: \$2.14/m

**\$1,300**

Value \$5,486

CPM: \$4.63/m

**\$3,000**

Value \$10,972

CPM: \$10.70/m

## Two zones

North, Central, or South

**\$1,150**

CPM: \$2.25/m

**\$2,500**

CPM: \$4.90/m

**\$5,750**

CPM: \$11.27/m

## Three zones

North, Central, and South

**\$1,700**

CPM: \$2.22/m

**\$3,600**

CPM: \$4.71/m

**\$8,300**

CPM: \$10.85/m

## Metro + 1 zone

(based on average circulation)

**\$1,800**

CPM: \$2.38/m

**\$3,800**

CPM: \$5.02/m

**\$8,750**

CPM: \$11.56/m

## Metro + 2 zones

(based on average circulation)

**\$2,300**

CPM: \$2.27/m

**\$4,850**

CPM: \$4.79/m

**\$11,150**

CPM: \$11.01/m